



JULIA'S WINGS
HOPE FOR APLASTIC ANEMIA

WHY SHOULD **YOU** SUPPORT?

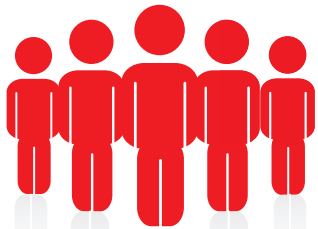
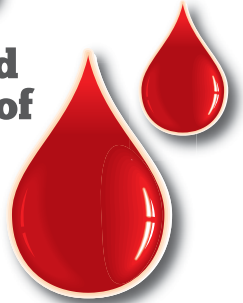
QUICK FACTS ABOUT OUR WORK

\$ 215,000

the amount of financial assistance awarded to families impacted by aplastic anemia & related disorders

1,488

the number lives saved through the 496 pints of blood products that have been donated through Julia Malsin Memorial Blood Drives



95

the number of potential bone marrow donors that have been registered during Julia's Malsin Memorial Bone Marrow Drives

the number of hospitals that JWF has partnered with across the United States to reach more families in need of assistance

52+



\$ 120,000

the amount of money donated by JWF to the Julia Malsin Research Funds managed by the Aplastic Anemia & MDS International Foundation

168

the number of families who have received JWF grants to assist with ancillary costs that are not covered by insurance



www.juliaswings.org



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PO BOX 581
SHERMAN, CT 06784
860-355-3653 | info@juliawings.org
www.juliawings.org
IRC Section 501(c)(3) Organization

2019 Julia's Wings Sponsor Opportunities

Evening of Hope Gala - September 14 & Kent Pumpkin Run - October 27

NEW FOR 2019 - CHECK OUT OUR SPECIALTY SPONSORSHIPS ON REVERSE SIDE!

All 'Angel' Sponsorship Levels will Receive:

- Inclusion in event marketing materials, website, email blasts (1,500 people) and social media (20,000 + reach)
- Individual or company name or company's logo (dependent on level) on Gala Slide Show, Race Sponsor Board and Race Shirt (visibility to over 1,500 people)
- Availability to include marketing collateral in Race Bag (300+)

Seraphim Angel: \$5,000+

- Most prominent placement of individual name or company logo
- Speaking opportunity at events and specific mention in event Press Releases
- 6 tickets to the Evening of Hope Gala AND the Kent Pumpkin Run
- Specific mention, including logo, description of business and link to your website on FB
- 4 yard signs on race route

Cherubim Angel: \$3,000-4,999

- 2nd Tier placement of individual name or company logo
- Inclusion in event Press Releases
- 4 tickets to the Evening of Hope Gala AND the Kent Pumpkin Run
- Specific mention, including logo, description of business and link to your website on Facebook
- 2 yard signs on race route

Virtues Angel: \$1,000-2,999

- 3rd Tier placement of individual name or company logo
- 4 tickets to either the Evening of Hope Gala or Kent Pumpkin Run (race shirts & bags included)
- Specific mention, including link to your website on Facebook

Warrior Angel: \$500-999

- 4th Tier placement of individual name or company logo
- 2 tickets to either the Evening of Hope Gala or the Kent Pumpkin Run (race shirts & bags included)
- General sponsor mention on Facebook

Archangel: \$250-499

- Listing of individual or company name in event sponsor lists at both events (logo not included)
- General listing on as Archangel sponsor on Facebook and website



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SPECIALTY Sponsorships 2019

Evening of Hope Gala - September 14 & Kent Pumpkin Run - October 27

Evening of Hope Food Sponsor

(Co-Sponsorships Available Starting at \$875)
\$3,500 or Equivalent In-Kind Donation

- Specific logo recognition as Food Sponsor in event marketing materials, press releases, website, and email blasts
- Individual name or company's logo on gala Slide Show with exclusive mention as Food Sponsor
- Sponsor Spotlight with link to website on social media
- Signage at Food Stations at gala
- 4 tickets to the Evening of Hope Gala
- Opportunity to provide promotional gift or materials to event attendees (150)

Evening of Hope Decor & Experience Sponsor

(One Available)
\$2,000

- Specific logo recognition as Decor & Experience Sponsor in event marketing materials, website, and email blasts
- Individual name or company's logo on gala Slide Show with exclusive mention as Event Decor & Experience Sponsor
- Company logo incorporated into event florals
- Sponsor spotlight with link to website on social media
- 3 tickets to the Evening of Hope Gala

Evening of Hope Invitation & Program Sponsor

(One Available)
\$1,000

- Specific logo recognition as Invitation & Program Booklet Sponsor in event marketing materials, website, email blasts and social media
- Individual name or company's logo on Gala Slide Show with exclusive mention as Invitation & Program Sponsor
- Special logo or individual name recognition on event Invitations and in Program Booklet
- 2 tickets to the Evening of Hope Gala

Evening of Hope Auction Item Donors

(Multiple Available)
In-Kind Donation

- Listing of individual or company name on slide show at the Evening of Hope Gala
- Listing of company name or logo on Item Description Sheet
- Opportunity to showcase your business with a donated item, service, or experience on auction tables at gala
- Social media and web recognition in Auction Item donor list prior to Evening of Hope Gala

Kent Pumpkin Run Premier JWF Jersey Sponsor

(One Available)
\$2,500

- Specific logo recognition as Jersey Sponsor in Team Julia's Wings marketing materials on website, email blasts & social media
- Premier placement of company's logo on Julia's Wings Jersey for KPR
- 4 race registrations

Kent Pumpkin Run Registration Sponsor

(Four Available)
\$500

- Specific recognition as Registration Sponsor in Team Julia's Wings marketing materials on website, email blasts & social media
- Opportunity to place company banner in Julia's Wings Tent at Kent Pumpkin Run
- 2 race registrations



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2019 Sponsor Response Form

please print clearly and fill form out completely

Thank You for Becoming a 2019 Julia's Wings Sponsor!

Your sponsorship helps us assist families affected by aplastic anemia, raise awareness and fund research to find a cure!

Individual or Company Name: _____
(as you would like it listed on materials)

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Company Website: _____

Company Representative: _____

Sponsorship Level: _____

I would like my sponsorship attributed to : ___ EOH ___ TJW RUN

Sponsorship Benefit Requested (based on sponsorship level)

EOH Tickets (specify qty) : _____

TJW at Pumpkin Run Entry (specify qty): _____

JWF Race Shirt (specify size): _____

Amount Enclosed \$ _____

Please make Checks Payable to:
Julia's Wings Foundation

Please mail the completed Sponsorship Agreement and payment to:
Julia's Wings Foundation, Inc., P.O. Box 581, Sherman CT 06784

JWF is a 501(c)(3) nonprofit organization. All donations are tax deductible to the fullest extent of the law.